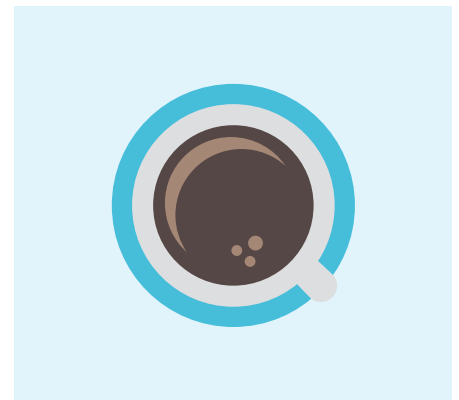
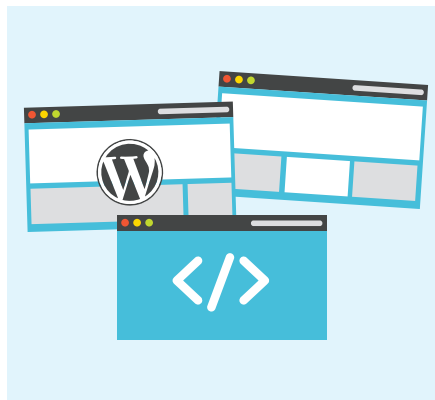
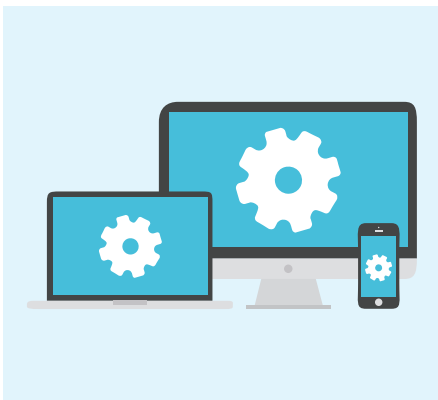


creatomic

Creatomatic:

Creatomatic, an award-winning web & graphic design agency based in South West Scotland, create forward-thinking and effective websites, branding and systems for businesses around the world!

I was approached to create some simple vector based illustrations, for generic use on thier website, as well as meet the team avatars and charachter development for a cute Creatomatic mascot!



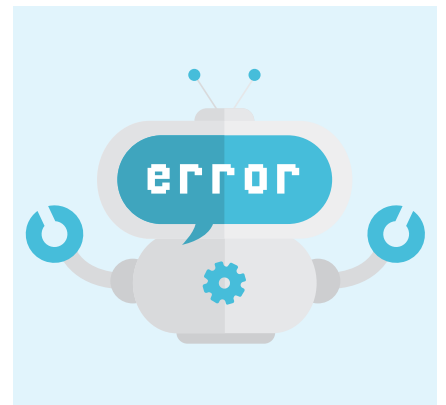
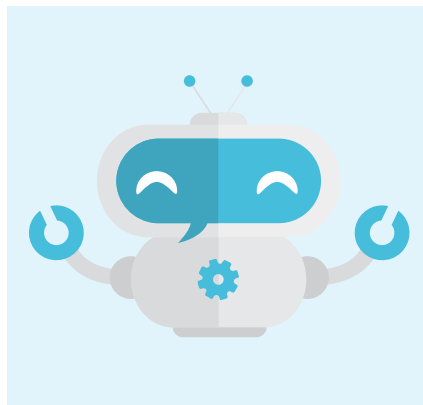
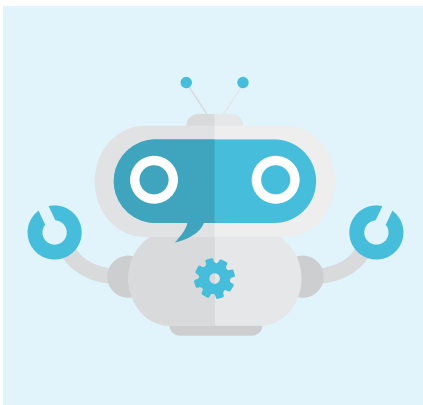
All illustrations used the companies brand colours and reflect what they do and who they are as a business.

Vector illustrations and websites go hand in hand and really help make your website look slick and professional without being too commercial/salesy. They are easily scaled up (or down) and won't lose quality.

Using this, unique, illustrative approach helps you to stand out and sets you apart from your competition.



Meet the team avatars were created using images of each employee as reference and contained within the cog element used in the company logo, keeping them consistent with the overall branding. The avatars are very simple but contain details which make each one unique and represents each team member well!



I was also asked to create a custom company mascot, going with a robot to reflects the technology side their business and taking influence from instant messaging and communication. This was a really fun project and I loved working with the team at Creatomatic to create and develop 'Tom Atic'.

Client Testimonial:

"We love Lauren's work. She's creative, professional, and so easy to work with: we've commissioned her to work on multiple design projects and she's never failed to deliver. Highly recommended"

- Kit, Creatomatic

